

NEWS RELEASE

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**United Way
of Greater Stark County**

FOR IMMEDIATE RELEASE

Canton Craft Beer Tour to raise money for United Way of Greater Stark County's YLS Service Projects

(Canton, OH) April 24, 2018 – United Way of Greater Stark County's Young Leaders Society (YLS) is once again hosting a Canton Craft Beer Tour in downtown Canton on June 23rd.

This year's fun-filled event will feature eighteen craft beer tastings, available from nine participating downtown pubs. Many of last year's vendors will take part in the tour again, including Canton Brewing Company and George's Lounge. The event offers the opportunity for downtown establishments to showcase their craft beer selections, as well as food specialties.

The 2018 Canton Craft Beer Tour is scheduled for Saturday, June 23 from Noon – 6 PM. The event coincides with several other fun activities taking place downtown, including The Canton Palace Theatre's Lip Sync Showdown, 2018 Midwest Kubb Championship and The Stark County Italian-American Festival.

"This is a great opportunity to see some of the exciting things happening in our city center, while raising money for a good cause," says United Way of Greater Stark County President & CEO Maria Heege.

"Participants are encouraged to walk at their own pace, linger, socialize and enjoy the city."

Ticketholders will check-in at the United Way of Greater Stark County's parking lot on the day of the event to receive their tasting mug, map and wristband before heading out to leisurely complete the tastings as they enjoy a walking tour of downtown Canton's vibrant Arts District. Early bird pricing is available for the first 100 tickets sold at a discounted price of \$35 per person. General admission is \$40 per person. 300 tickets will be available. Designated driver tickets are \$5, for unlimited non-alcoholic beverages.

Proceeds from the Canton Craft Beer Tour will benefit Young Leaders Society's activities and community service projects throughout the year, such as Hoodies for the Holidays and Tiny Libraries. Last year's event successfully raised \$4,300.

"The Beer Tour is a fun and exciting way to raise funds for YLS activities, plus participants can enjoy a unique, downtown Canton experience," says YLS Canton Craft Beer Tour committee member Maribeth Graham. "We sold out last year and hope to do the same this year. We're very grateful to all of the organizations who help make this event such a success."

Current sponsors include Q92, Canton Brewing Company and Jab Advertising. Anyone wanting to become an event sponsor or purchase tickets to participate can visit www.uwstark.org/cantongraftbeer for more information.

About Young Leaders Society

United Way's Young Leaders Society is a group of passionate young professionals who come together to educate, engage and inspire individuals across Greater Stark County. They harness their time and talents through mentorship, fundraising and volunteerism to activate education initiatives and build a better community. Education sets the foundation for the future, and it is the area where they believe they can make the greatest impact. As young leaders, their personal and professional success would not have been possible without support from mentors, teachers and advocates who helped them along the way. Now they're paying it forward for the next generation. More information is available at www.uwstark.org/young-leaders-society.

About United Way of Greater Stark County

United Way of Greater Stark County fights for the Health, Education and Financial Stability of every person in every community. The agency collaborates, convenes, and partners to support programs and initiatives that break the cycle of poverty, promote a healthy community where children are successful from kindergarten through graduation to a career, and where families have the tools, skills, and support they need to become financially independent. We win by living United. For more information about United Way of Greater Stark County visit www.uwstark.org. Offices are located at 401 Market Avenue North, Suite 300, Canton, Ohio 44702, (330) 491-0445.

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