

NEWS RELEASE

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**United Way  
of Greater Stark County**

**FOR IMMEDIATE RELEASE**

**United Way of Greater Stark County Accepting Letters of Intent for its 2018-2020 Funding Cycle**

(Canton, OH) August 10, 2017 - United Way of Greater Stark County (UWGSC) will begin accepting Letters of Intent for its upcoming 2018-2020 funding cycle. The Letter of Intent is the first step of the funding application process and is now available at [www.uwstark.org/letter-of-intent](http://www.uwstark.org/letter-of-intent). Letters of Intent must be submitted by email to Community Impact Administrative Assistant Tracy Jeffries at [tracy.jeffries@uwstark.org](mailto:tracy.jeffries@uwstark.org) by **4:00 PM on September 1, 2017**.

The Letter of Intent is designed as a preparation and screening tool to be submitted to UWGSC Volunteer Impact Councils. It is open to all qualified 501(c)3 health and human service organizations in the Greater Stark County and Carrollton area. The process allows potential recipients of UWGSC funding to submit information about how their programs align with UWGSC's Bold Goals 2020.

"Impact funding is how we invest local dollars in our communities to address specific issues. Funding decisions are made through a competitive application review process," explains UWGSC President and CEO Maria Heege. "Our Community Impact funding is invested in high-performing, reputable nonprofit organizations that provide programs and services aligned with our Bold Goals of Health, Education and Financial Stability."

Kimberly Douce, Vice President of Community Impact, acknowledges the contribution of the dedicated members of the Impact Councils. "The Impact Council volunteers work diligently to assure that the focus and priorities of our funded partners align with our organizational goals, allowing us to make a measurable impact in the communities we serve. We owe them a debt of gratitude for the many hours they contribute."

For questions about the Letter of Intent process or for more information, contact Kimberly Douce at 330-491-9985 or by email at [kimberly.douce@uwstark.org](mailto:kimberly.douce@uwstark.org).

**About United Way**

United Way of Greater Stark County believes in creating long-lasting change in the three important impact areas of Health, Education and Financial Stability. The agency collaborates, convenes, and partners to support programs and initiatives that break the cycle of poverty, promote a healthy community where children are successful from kindergarten through graduation to a career, and where families have the tools, skills, and support they need to become financially independent. For more information about United Way of Greater Stark County visit [www.uwstark.org](http://www.uwstark.org). Headquarters are at 401 Market Avenue North, Suite 300, Canton, Ohio 44702. (330) 491-0445.

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