

## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### United Way of Greater Stark County's Young Leaders Society Invites Local Entrepreneurs to STARK SOUP

(Canton, OH) March 24, 2017 – United Way's Young Leaders Society (YLS) will host the second of three events in the 2017 STARK SOUP series on **Sunday, April 23 at 6 pm at The YWCA Canton**. The proceeds from the event PLUS a \$1,000 matching grant will go home with the winner. The STARK SOUP series is a micro-grant program that supports Stark County community projects focused on HEALTH, EDUCATION and FINANCIAL STABILITY - the impact areas of United Way of Greater Stark County's BOLD GOALS. Bold Goals are United Way's essential building blocks for a better quality of life.

STARK SOUP offers a supportive space for creative people and a relational hub where people can connect. The rest is up to the attendees, but wonderful things can happen when people come together and SOUP stories are evidence of that. STARK SOUP is a community dinner that exists to take the innovative ideas from remarkable individuals and organizations in our community and put life to them. Anyone with an idea to submit can visit [www.uwstark.org/StarkSOUP](http://www.uwstark.org/StarkSOUP) to apply quickly and easily. Deadline for submitting ideas is March 31<sup>st</sup>. Visit <http://www.nctvstorytellers.org/stark-soup.html> to watch a video of the August 2013 STARK SOUP event, and get a better idea of the format and style of this unique program.

In 2016, SOUP events funded \$4,130 into community projects and YLS matched \$3,000. At the January, 2017 STARK SOUP event, \$2,310 was awarded to Skylark Bruce. She is part of the Canton Sunday Picnic, a volunteer group that feeds hungry people in our community every Sunday. They will use the grant money to make improvements to their kitchen to help increase their efficiency and storage of donated food.

General admission tickets to the upcoming April 23 dinner will be \$10 and include soup, salad, bread and a chance to vote for one of the four presented project proposals. Each speaker will have four minutes to talk about their project idea, how it will advance United Way of Greater Stark County's BOLD GOALS and answer four questions from the audience members. At the event, attendees eat, talk, and network then vote on the project that they believe benefits Stark County the most. At the end of the night, the spoon ballots are counted and the winner goes home with all the money raised PLUS a \$1,000 matching grant from United Way's Young Leaders Society. For a chance to mingle and have a say, purchase tickets after April 3 at [www.uwstark.org/StarkSOUP](http://www.uwstark.org/StarkSOUP).

UWGSC extends special thanks to STARK SOUP program sponsors and in-kind donations. Without them, STARK SOUP would not be possible. All supporters are recognized online at [www.uwstark.org/StarkSoup](http://www.uwstark.org/StarkSoup). For additional information regarding STARK SOUP and Young Leaders Society, please contact Carrie Clemens at 330-491-9974 or email [carrie.clemens@uwstark.org](mailto:carrie.clemens@uwstark.org).

### About United Way

United Way of Greater Stark County believes in creating long-lasting change in the three important impact areas of Health, Education and Financial Stability. The agency collaborates, convenes, and partners to support programs and initiatives that break the cycle of poverty, promote a healthy community where children are successful from kindergarten through graduation to a career, and where families have the tools, skills, and support they need to become financially independent. For more information about United Way of Greater Stark County visit [www.uwstark.org](http://www.uwstark.org). Headquarters are at 401 Market Avenue North, Suite 300, Canton, Ohio 44702. (330) 491-0445.

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