

NEWS RELEASE

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**United Way
of Greater Stark County**

FOR IMMEDIATE RELEASE

United Way of Greater Stark County Organizing Community Baby Shower

(Canton, OH) June 12, 2017 – United Way of Greater Stark County (UWGSC) invites local residents and businesses to participate in a Community Baby Shower currently underway. The non-profit organization is collecting diapers, baby wipes, and sleepsacks until June 29th. These items will be distributed at a “Healthy Moms, Healthy Babies” event hosted by Mercy Medical Center’s Immigrant Health Outreach Program.

“This year’s Day of Action event is a great opportunity to help families in our community get the supplies they need to raise healthy, happy babies,” says Maria Heege, President and CEO of United Way of Greater Stark County. “The diapers, wipes and sleepsacks we’re collecting are needed throughout a baby’s first year and cannot be purchased with a SNAP card.”

The partnership with Mercy Medical Center’s “Healthy Moms, Healthy Babies” program supports United Way of Greater Stark County’s BOLD GOAL in Health, with an emphasis on reducing infant mortality and increasing the number of healthy residents. United Way currently invests in strategy-focused programs that give residents access to services that improve the overall health of our community.

Sister Carolyn Capuano, HM, is Vice President of Mission and Ministry Services at Mercy Medical Center. She explains, “It’s a privilege to help parents in Greater Stark County discover healthy ways to nurture and care for their children.” At the “Healthy Moms, Healthy Babies” events, Mercy health care professionals and other community organizations share their knowledge and expertise about child care topics such as labor and delivery, car seat safety, breastfeeding, nutrition, safe sleeping and much more.

Those wishing to get involved with the Community Baby Shower have several options; they can register their business to host a collection among staff, serve as a community drop-off location or sort and count the donated items sacks at United Way’s offices in downtown Canton on Friday, June 30th. Contact UWGSC’s Volunteer Engagement Coordinator Dan Jenkins at daniel.jenkins@uwstark.org or (330) 491-9953 for more information about supporting this initiative. More information and a list of drop-off locations is available at <http://www.uwstark.org/community-baby-shower>.

About United Way of Greater Stark County

United Way of Greater Stark County fights for the Health, Education and Financial Stability of every person in every community. We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community’s most daunting social crisis. Our mission is to improve lives by mobilizing the caring power of our communities in Greater Stark County. In order to live better, we must live United. For more information about United Way of Greater Stark County visit www.uwstark.org. Headquarters are at 401 Market Avenue North, Suite 300, Canton, Ohio 44702. (330) 491-0445.

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