

NEWS RELEASE

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**United Way
of Greater Stark County**

FOR IMMEDIATE RELEASE

Women United Accepting Nominations for Local Family-Friendly Workplace Awards

(Canton, OH) August 25, 2017 – October is Family-Friendly Workplace Month, and the United Way of Greater Stark County (UWGSC) Women United Affinity Group will celebrate with an Advocacy Luncheon on Tuesday, October 3rd, 11:30 AM – 1:00 PM. The event will take place at Kent State University at Stark Conference Center – 6000 Frank Avenue Northwest, North Canton, OH 44720. Registration for the event is available at www.uwstark.org/wuadvocacyluncheon.

Featured speaker will be Nan Whaley - Dayton, Ohio Mayor and gubernatorial candidate. She will talk about the paid leave policy she introduced for new parents who are employed by her city. The implementation of this policy made Dayton the first major Ohio city to offer paid parental leave. In addition to Mayor Whaley's presentation, the event's tentative agenda includes an awards presentation to Stark County workplaces who exemplify a strong commitment to being family-friendly.

Nominations are currently being accepted for Stark County companies that recognize the impacts of work-family stress - reduced job performance, absenteeism, disengagement, anxiety and family crises – and have implemented policies that help employees effectively manage these situations.

"We want to recognize workplaces that go beyond what's legally required to help employees deal with having to balance the responsibilities of their jobs with the demands of family life," explains UWGSC President & CEO Maria Heege. Typical family-friendly programs include flextime, job-sharing, part-time career opportunities, telecommuting, dependent care services, pre-tax spending accounts and more. Deadline for nominations is Friday, September 1st.

"Every Women United group is unique to each community, but the mission and goals are consistent," says UWGSC's Vice President of Resource Development, Angela Perisic. "We want to empower women to help them advance their earning potential and transform their lives." For more information about the event and United Way of Greater Stark County's Women United, contact Angela Perisic at 330-491-9952, or angela.perisic@uwstark.org, or visit www.uwstark.org/women-united.

About United Way

United Way of Greater Stark County fights for the Health, Education and Financial Stability of every person in every community. The agency collaborates, convenes, and partners to support programs and initiatives that break the cycle of poverty, promote a healthy community where children are successful from kindergarten through graduation to a career, and where families have the tools, skills, and support they need to become financially independent. We win by living United. For more information about United Way of Greater Stark County visit www.uwstark.org. Offices are at 401 Market Avenue North, Suite 300, Canton, Ohio 44702. (330) 491-0445.

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