

## NEWS RELEASE

For more information:

Cynthia Vignos, Vice President, Marketing and Strategic Communication  
United Way of Greater Stark County  
Office: 330-491-9954  
[cynthia.vignos@uwstark.org](mailto:cynthia.vignos@uwstark.org)



**United Way  
of Greater Stark County**

## FOR IMMEDIATE RELEASE

### **United Way's Women United to Host "An Evening of Women" Event May 11th**

*(Canton, OH) April 20, 2017* – Local women are invited to attend a free informational networking event hosted by United Way of Greater Stark County's Women United, part of a global force of over 70,000 women committed to lifting women out of poverty. The event is scheduled for Thursday, May 11<sup>th</sup> from 5:30-9:00 PM at La Pizzeria (3656 Dressler Road NW in Canton) and will present an opportunity to learn more about the local affinity group. Save the date and help transform your community and the world.

Previously known as Women's Leadership Council, Women United is a group of like-minded women who contribute their personal passions, inspired ideas, and unique strengths to the mission of building stronger communities. Through philanthropy, mentorship and educational activities, Women United tackles the issues that matter most in local communities and globally. "As an integral part of United Way, Women United fights for the health, education, and financial stability of every person in every community," explains 2016-17 Chair Linda Smith. "Communities need champions who understand their problems, see their potential and offer solutions that will help everyone thrive and succeed."

"1 of 3 women in the United States are currently living in poverty, and Women United is dedicated to improving that statistic," says United Way of Greater Stark County President & CEO Maria Heege. "United Way's unique goal is bringing people together to solve community problems, and women leaders are essential to this collaboration. All women are invited to join us and learn more about how their contribution can make a real difference."

The evening will include a presentation of the film "Paycheck to Paycheck" an HBO documentary illuminating the day-to-day challenges of millions of working-poor women in America today through the story of one single mom. Speaker Jade Fishburn will discuss her journey from addiction and poverty to personal and professional accomplishment, achieved with the help of a committed network of supportive women and United Way-funded services. Attendees will have an opportunity to network with other influential women who have a passion for lifting up the community. Hors d'oeuvres and refreshments will be served. There is no admission cost.

"Women have long been a driving force of United Way." says Kassaundra Escalera, United Way Worldwide's Director of Women's Engagement. "We can engage more women leaders more deeply...ultimately becoming the global leader in women's philanthropy." More information about Women United and the May 11<sup>th</sup> event is available at [www.uwstark.org/women-united](http://www.uwstark.org/women-united) or contact United way of Greater Stark County's Vice President of Resource Development, Angela Perisic at 330-491-9952 or [angela.perisic@uwstark.org](mailto:angela.perisic@uwstark.org).

## **About United Way of Greater Stark County**

United Way of Greater Stark County improves the quality of lives through long-lasting local community change, supporting programs in education, income and health. The agency collaborates, convenes, and partners to support programs and initiatives that promote a healthy community where children are successful from kindergarten through graduation to a career, break the cycle of poverty so families have the tools, skills, and support they need to become financially independent and access to programs & services that improve the overall health of Stark County. For more information about United Way of Greater Stark County, visit [www.uwstark.org](http://www.uwstark.org). Headquarters are at 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Dial (330) 491-0445 to reach the offices.

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