

DONOR INFORMATION United Way
of Greater Stark County

First Name _____ MI _____ Last Name _____ Birth Month/Year _____ / _____

Address _____ Phone (_____) _____ Home
 Work
 Cell

City _____ State _____ Zip _____ Email _____

Company _____ Union affiliation: _____

Please check if you are planning to retire in the next 12 months. Register me for United Way's Loyal Contributors Program. Number of years contributing: _____

I WANT TO JOIN THE FIGHT FOR EVERY PERSON IN GREATER STARK COUNTY

MY TOTAL GIFT IS \$ _____

Please choose your payment method below:

Easy payroll deduction

\$ _____ per pay period X _____ number of pay periods

Cash or personal check

Cash

Personal Check # _____
 (please make checks payable to United Way of Greater Stark County)

Bill me (minimum \$25)

One-Time Semi-Annually Quarterly Monthly

Credit card (VISA/MasterCard/Discover/American Express)

One-Time Semi-Annually Quarterly Monthly

Account Number _____

Expiration Date _____ Security # _____

Securities

Please call 330-491-9961 for the Finance Dept. when you are ready to transfer funds.

I WANT TO DIRECT MY CONTRIBUTION (SEE REVERSE FOR MORE INFORMATION)

Please direct my contribution to the Community Impact Fund.

Or, choose an impact building block area:

- HEALTH: Expanding health care for all ages, increasing availability of preventative care for healthy moms and babies, promoting healthy behaviors and preventing opiate substance abuse.
- EDUCATION: Preparing kids to graduate and succeed by readying kids for kindergarten.
- FINANCIAL STABILITY: Creating a pathway to financial stability and independence by equipping people with tools to get and keep better jobs, keep more of what they earn and save for their children's futures.

OPTIONAL: I would like a portion/all of my gift to be designated to another 501(c)(3) health and service agency.

Please note: United Way of Greater Stark County does not endorse or provide oversight to any nonprofit not affiliated with United Way. See reverse for United Way's donor designation policy.

Name of 501(c)(3) health & service agency to receive designation _____

I WANT TO BE RECOGNIZED AS A COMMUNITY LEADER (PLEASE CHECK ALL THAT APPLY):

- Leaders in Giving (annual gift of \$1,000 or more)
- Step-Up to Leaders in Giving (initial gift of \$500 or more & commitment to reach \$1,000 within 5 years)
- Women United (Women, or spouses of donors giving \$1,000 or more)
- Young Leaders Society (age 45 or younger)
- Alexis de Tocqueville Society (annual gift of \$10,000 or more)
- Step-Up to Alexis de Tocqueville Society (initial gift of \$5,000 & commitment to reach \$10,000 within 5 years)

Spouse/Partner Name _____ His/Her _____

Company _____

Spouse/Partner Gift \$ _____

Combined Total \$ _____

Signature (required) _____ Date _____ / _____ / _____

Thank You!

Thank you for your contribution! No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. DONORS & CAMPAIGN COORDINATORS: Please make the necessary copies for your records. United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702. Phone (330) 491-0445 • Fax (330) 491-0477

UNITED WE FIGHT

LIVE UNITED



United Way of Greater Stark County fights for the health, education and financial stability of every person in every community.

We win by Living United.
By forging unlikely partnerships.
By finding new solutions to old problems.
By mobilizing the best resources.
And by inspiring individuals to join the fight against their community's most daunting social crises.
We have one life.
To live better, we must Live United.



United Way's Donor Designation Policy: Revised May 2016

The purpose of the Donor Designation Policy is to establish guidelines for donors that will align with United Way of Greater Stark County's Strategic Plan. The Policy was developed to encourage growth in United Way's mission while still respecting the donor's choice.

Donations can be designated to a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative, other United Ways or any health or human services 501(c)(3) organization.

No fee will be deducted from any designations.

Designations to a non-United Way health or human services provider:

- Number of designations is not limited.
- Non-United Way health or human services providers will be required to submit its certified, signed copy of the Patriot Act Agreement, a copy of 501(c)(3) status and mission statement in order to receive the donation.
- Designations exclude civic (i.e. Rotary, Lions Club), religious (i.e. synagogue,

church), educational (i.e. school, university) or arts-related (i.e. symphony, art museum)

- Religious designations will be accepted if the designation is to a direct health and human service program within the church, i.e., soup kitchen. Unrestricted designations to a general fund are not permitted.

Any designations to United Way's Funded Partners are treated as first-in dollars. Total donor designations that exceed the allocated amount to a Funded Partner will be given in addition to that Funded Partner's allocation, and will be paid to them as such designations are received by United Way.

Designations to non-United Way health and human service providers will be paid to them as such designations are received by United Way.

United Way will accept designations that may exclude a specific Impact Area or Funded Partners.

United Way will not accept designations to non-funded programs of Funded Partners.

United Way recognizes that some Leadership givers (\$1,000 and above) choose to designate their donations to non-United Way agencies or programs. However, United Way encourages all Leadership givers to donate at least 50% of their gift to United Way, a United Way Impact Area, a specific United Way Funded Partner, a United Way Strategic Initiative or other United Ways.

Leadership givers will be recognized in all United Way publications at the dollar amount pledged, regardless if any or all of the pledge is designated to a non-United Way agency or program.

In-kind gifts will be recognized, at the appropriate giving level, in all United Way publications.

Designations that do not correspond with this policy will be addressed on an individual basis through personal, phone or written communication between United Way of Greater Stark County and the individual donor or donor company.

Stay Connected: www.uwstark.org | @UnitedWayStark | #BoldGoals2020

Questions? Please contact your Campaign Account Representative, or call 330-491-0445. Visit www.uwstark.org for more information.
United Way of Greater Stark County, 401 Market Avenue North, Suite 300, Canton, Ohio 44702



United Way
of Greater Stark County