

United Way of Greater Stark County



"Greater Stark County is fortunate to have leaders like you! You are our community's most exciting and influential force, giving local kids, families and individuals hope for a better tomorrow."



LEVELS OF GIVING

Bronze	\$1,000 - \$1,499
Pewter	\$1,500 - \$2,499
Silver	\$2,500 - \$4,999
Gold	\$5,000 - \$7,499
Platinum	\$7,500 - \$9,999
Alexis de Tocqueville	\$10,000+

Maria Heege President & CEO United Way of Greater Stark County

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THANK YOU TO THE LEADERS OF OUR COMMUNITY

EMPOWER OTHERS

You are a leader in Stark County because your actions inspire others to dream more, learn more and do more. You empower people to change their lives and help build a stronger community by recognizing and understanding our community's needs.

EDUCATE YOURSELF

Making a human connection is critical to understanding our community. Contributing at a leadership level provides an opportunity to learn more about your community, and how your donation is an investment in lasting change.

IUM

FIGHT AGAINST SOCIAL CRISIS

Be the hand-raiser, the gamechanger. No matter the obstacle. No matter the odds. Fight for those who need a voice, and for those whose names we do not know.

The United Way of Greater Stark County **brand identity** is the tangible expression of all that we stand for. It embodies what we do, how we do it and why we are a beacon of trust and support throughout the communities we serve.

In a very real way, members of our communities, our partners, and our investors experience the United Way brand through our deeds, as well as through the verbal and visual messages we send.

A brand is brought to life not just through images, but also words.

We can win the fight only with support of the community. Collaboration is an important part of the solution and we tackle some of the most difficult challenges by working together. In a time when differences compel people to be more distant, United Way of Greater Stark County calls for cooperation, comradery and unification.

For those of you that have joined our fight, thank you. Visit *www.uwstark.org/editorials* to read more about how leaders in the community have joined us in our fight.

For those of you that are new to United Way, we invite you to join our fight. Whatever you have to give: your time, a donation; whether large or small, your compassion, your interest, your desire to make the world a better place -- please consider sharing it with us. We have one life. To live better, we must live United.

We aren't afraid to take on the toughest challenges. We are the hand raisers. The game changers. We don't wait for problems to land in our laps. Instead, we dig for the challenges that need us the most.

We fight for our causes and LIVE UNITED against the crises that stand in our way.

Thank you for all that you do and for living United.

Maria Heege President & CEO United Way of Greater Stark County



UNITED WAY OFFICERS & BOARD OF DIRECTORS 2016-2017

OFFICERS

Chair of the Board William R. Cook* Senior Vice President, JPMorgan Chase Bank, N.A.

Vice Chairperson **Philip L. Francis*** Vice President and Trust Officer, Huntington National Bank

2nd Vice Chairperson Michael L. Howard* Judge Retired, Stark County Family Court

Treasurer **Robert F. Belden*** President & Chief Executive Officer, Belden Brick Company

Corresponding Secretary Geoff Karcher* President, The Karcher Group

BOARD OF DIRECTORS

Rabbi Jon Adland Rabbi, Temple Israel

Aimee B. Belden Chair, Volunteer Advisory Council VP of Strategic Communications, The Schauer Group

Sister Carolyn Capuano, HM Vice President, Mercy Medical Center

Elsa Cave Principal Supplier Quality Development Engineer, Diebold

Jacqueline L. DeGarmo President & Founder, Hilliard Jeane LLC

Linda M. DeHoff Chair, Nominating Committee President, DeHoff Realtors

Ken Douglas, CPA CPA Assurance, CliftonLarsonAllen **Robert B. Fernandez** Chair, Income Impact Council Special Projects Director, Stark County Family Court

Randy Frame Regional President, Ohio Edison

Derek Gordon Director, Canton Parks Dept.

Richard Kyle President & CEO The The Timken Company

Carrilyn E. Long Field & Clinical Placements Coordinator Chair, Education Impact Council Community Volunteer

Brad McKain Refining General Manager, Marathon Petroleum Company LP

Karen McQueen Chair, Human Resources Committee Director, Krugliak, Wilkins, Griffith & Dougherty Co., LPA

Eric Murray VP-Total Rewards, TimkenSteel Corp.

James Porter Publisher/CEO, Gatehouse Media

Christopher E. Remark Chair, Strategic Planning Oversight Committee, CEO, Aultman Hospital

Mark Schwerdtfeger VP Communication & Govt. Affairs, Shearer's Foods, Inc.

William C. Shivers President, Greater Akron/Canton & Mahoning Valley Regions Huntington Bank

Mark Sterling President & CEO, The Beaver Excavating Company

Scott Swaldo

2016 Campaign Co-Chair General Manager, Gervasi Vineyard

Ted Swaldo* 2016 Campaign Co-Chair Founder, Gervasi Vineyard

* Executive Committee member



NEW BRANDING UNITED WAY OF GREATER STARK COUNTY

VISION

Improve the quality of life in our communities by leading in the development of solutions to critical social issues in the areas of health, education and financial stability.

MISSION

To improve lives by mobilizing the caring power of our community.

BRAND PROMISE

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

OUR MANIFESTO

Problems. The ones most people don't have the stomach for. The ones nobody talks about at cocktail parties. The ones that can't be solved. We go looking for them. We find every dollar we can to address them. But we are more than the fundraisers. We are the hand raisers. The game changers. The-stop-talking-start-doing-band-together-and-take-on-the-impossible-task-masters. United, we face the heartbreak of infant mortality. United, we stand up for children who face obstacles at school. United, we battle against opiate addiction. United, we confront the struggles of those living in poverty. No matter the obstacles. No matter the odds. We surround a community's most critical problems. And we fight. We fight for Christopher. We fight for Jade. We fight for David and Shantia and Max. We fight for those who need a voice and those whose names we do not know. United Way fights for the health, education, and financial stability of every person in every community. Because change doesn't happen alone. Hope isn't a one-man band. And there's no such thing as self-taught or self-made.

We have one life.

To live better, we must live United.

OUR CREDO

United Way of Greater Stark County fights for the health, education, and financial stability of every person in our community. We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.



UNITED WAY OF GREATER STARK COUNTY'S WORK IN THE COMMUNITY

We all win when we live in a healthy community where kids are successful from kindergarten through graduation to a career, and families have the tools, skills and support they need to become financially independent. United Way of Greater Stark County is building a stronger community, committed to strategic investments with long-term measurable results.

Some of the needs in our community:

- Out of the 165,462 total housing units available, 62% are owner occupied, 28% are renter occupied and 10% are vacant. 49.3% of renters are in unaffordable housing, reducing their ability to purchase essential goods & services.
- 3% of adult residents did not finish 9th grade and 10.9% did not graduate high school.
- 13.3% of the population for whom poverty status is determined in Stark County, OH (364,905 people) live below the poverty line.
- In Stark County in 2015, the infant mortality rate was 4.8 per 1,000 live births.

Building a stronger community takes many, but it starts with YOU. Thank you for making Greater Stark County a better community for everyone!



\$5,622,135 invested in the community

Program Allocations | \$3,567,990 Strategic Initiatives | \$220,602 United Way Direct Services/Impact Councils | \$1,427,728 Donor Designated Pledges | \$405,815

Collaborations in the community

- The partnership between the Stark-Tuscarawas Workforce Development Board and United Way of Greater Stark County provides an array of financial literacy services to customers within the OhioMeansJobs center. The **United Way of Greater Stark County's Financial Prosperity Center** at OhioMeansJobs was developed to help local residents become financially stable by focusing on three primary areas: employment counseling and placement, financial education and coaching, and public benefits access. United Way of Greater Stark County envisions a community where a cycle for financial stability exists, allowing individuals and families access to build long-term, economic independence.
- United Way of Greater Stark County partners with Live Well Stark County, Creating Healthy Communities and the Stark County Park District through **Stark Walks** urban walking routes. Combining resources increased the number of routes available to the public throughout the county. Urban pathways - or green streets - are a free, easy way for residents to participate in physical activity. These pathways encourage people to explore their community, exercise and have healthier lives.
- The C.A.R.E. Team Initiative is a collaborative between Stark County Family Court, Stark County Job & Family Services, Stark Education Partnership, Stark County Family Council, Stark County Educational Service Center, Stark County Mental Health &Addiction Recovery, Stark County Board of Developmental Disabilities and United Way of Greater Stark County. The team is comprised of teachers, administrators and staff from multiple community agencies, including law enforcement, mental health, and other social services. The team works together in a school-based environment to address challenges facing the at-risk student population. Non-academic barriers facing students and their families are identified and the team serves as a liaison between students and community resources. This helps break down the barriers that interfere with student progression and students begin to successfully learn in school, increasing their potential through education.
- The **Emergency Assistance Collaborative** provides streamlined and client centered emergency assistance services to Greater Stark County residents who are at risk of a crisis and seeking temporary assistance for rent or utilities. The collaborative consists of 6 community partners who service the Greater Stark County area: United Way of Greater Stark County, The Salvation Army (Massillon, Alliance and Canton), Catholic Charities Serving Portage and Stark Counties and CommQuest Services, Inc.

UNITED WAY OF GREATER STARK COUNTY'S WORK IN THE COMMUNITY

Direct Services and Initiatives

Volunteer Income Tax Assistance (VITA) helps low-to-moderate income taxpayers meet basic needs and build financial assets as they continue to achieve long-term financial independence. Trained volunteers help individuals file taxes looking for all possible credits. This past season, 4166 State & Federal returns were prepared. This saved the tax payers \$368,725 and brought back a total of **\$3,031,624 into the community with refunds**! \$1,228,025 of those dollars were from EITC and the Additional Child Tax credits.

2-1-1 is a free, confidential information and referral help line available anytime, day or night, by phone, chat or website at *www.uwstark.org.* United Way's 2-1-1 connects families and individuals in need to current resources in Greater Stark County.

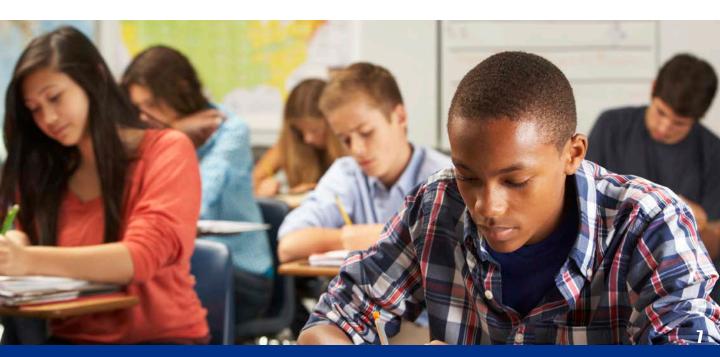
MyBudgetCoach[®] is a proven budget coaching program that matches participants with a professional for 12 months of financial coaching - at no cost. It gives individuals the tools to take control of their financial life, establishing good budgeting skills and financial habits.

The **Get Connected** program gives high school juniors and seniors an opportunity to visit a workplace, learn about careers in their field of interest and build relationships with employees in the organization. An optional mentoring component includes follow-up visits and communication between students and the professionals they met with during the event.

Through a professional services agreement with the Stark Tuscarawas Workforce Developmental Board for the Comprehensive Case Management and Employment Program, component of the Workforce Investment and Opportunity Act (WIOA) and Temporary Assistance for Needy Families (TANF), UWGSC provides direct services to low-income youth, ages 16-24, who face barriers to employment. In 2015, 7,999 youth received services, 1,645 were placed in jobs or education and 1,703 completed certifications or degrees. The **WIA Youth Workforce Development Financial Literacy Program** increases opportunities for low-income youth to gain knowledge and skills surrounding personal finance and decision making. Understanding personal finance is the key towards a stronger financial future, as employment is secured and careers are created. This program is offered to youth who are deficient in basic literacy skills, homeless, school drop-outs, ex-offenders, runaways, foster children, pregnant or parenting, or need help as an English language learner.

Teen Court is an adult-led, teen-driven program in which teen volunteers recommend sentences and act as jurors, bailiffs, defense attorneys and prosecutors with an adult serving as judge. UWGSC continues to support and fund Teen Court in recognition of its effectiveness, low recidivism for defendants and on-going benefit for student volunteers.

Through an initiative between UWGSC, the BMV and the Health Departments, the **ID Program** provides birth certificates and photo IDs to homeless individuals & families living in a Continuum of Care shelter and those seeking and receiving addiction treatment.



Mexis de Tocqueville Society of Greater Stark County

French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 years old in 1831 when he arrived in the United States. Central to de Tocqueville's writings was his admiration for the American spirit of voluntary action for the common good. He recognized, applauded and immortalized the voluntary spirit that energized the lives of Americans.

The Alexis de Tocqueville Society was created to honor the goodwill and community leadership that inspired de Tocqueville's writings more than 150 years ago. The Tocqueville Society honors leaders who exemplify that spirit through an extraordinary level of personal giving to United Way.

We never cease to be amazed by the kindness and generosity displayed by the altruistic members of the Alexis de Tocqueville Society. Thank you.

LA SOCIÉTÉ NATIONALE

\$100,000 - \$249,999 Alexis de Tocqueville Society



Mark and Amy Sterling The Beaver Excavating Company *



\$50,000 - \$74,999 Alexis de Tocqueville Society



The W. Henry Hoover Fund

ORDRE DE LIBERTÉ

\$25,000 - \$49,999 Alexis de Tocqueville Society



Bob and Linda DeHoff DeHoff Realtors/ DeHoff Development Company



The Swaldo/Blackerby Family Gervasi Vineyard *

Mr. and Mrs. Andrew H. Deuble The Deuble Foundation

The Tolerton Family *

Maxis de Tocqueville Society of Greater Stark County

MEMBERS DE LA SOCIÉTÉ

\$10,000 - \$24,999 Alexis de Tocqueville Society

John Bartley and David Bartley Ohio Gratings ⁺

Dr. and Mrs. Michael J. Bernard Morgan, Bernard and Associates

The Biery Family Biery Cheese Company

Dave and Candee Bishop H-P Products, Inc.

Paul and Jane Bishop H-P Products, Inc.

Drs. Brooks and Jennifer Bolyard Canton Medical Education Foundation ⁺

Dr. Gregory and Carol Bonavita Aultman Health Foundation ⁺

Ted and Cricket Boyd *

Bill and Terri Burkhart The Timken Company

Thomas and Kimberly Cecconi Mercy Medical Center

Michael A. Conny MAC Trailer Enterprises, Inc.

David and Susan Cornet

Chris and Teri Coughlin The Timken Company

Jacqueline DeGarmo and David Beasley Hilliard Jeane LLC & KTA Tator ^A +

Dan and Allison DeHoff DeHoff Development Company and Aultman Health Foundation ⁺

Scott and Karen Fitzpatrick Fitzpatrick Properties **Philip and Joan Fracassa** The Timken Company ⁺

Mary Ann^{*} and Art Garfield

Clair and Eileen Good Aultman Health Foundation

David and Laura Grabowsky Standard Plumbing & Heating Company

Rick and Vicki Haines AultCare and Aultman Health Foundation

Chuck and Rosemary Hoover MacNealy Hoover Investment Management ^A ⁺

Larry and Nancy Hoover

The Jeffries Family The Joseph A. Jeffries Company

Dr. Michael and Mrs. Judi Krew Aultman Health Foundation

Rich and Stacey Kyle The Timken Company ⁺

William Lemmon

Dick and Kathi Maggiore Innis Maggiore Group, Inc.

Robert W. Mahoney and Kathi Sibel

The Mastroianni Family Alliance Ventures

Pat and Larry Merriman GBS Corp.

Ronald C.* and Patricia A. Miller

Tom and Laurie Moline TimkenSteel Corporation and Aultman Health Foundation ⁺ **Dean and Grace Olivieri** Fred Olivieri Construction Company

Fred and Virginia Olivieri Fred Olivieri Construction Company ⁺

Stephen A. and Sondra D. Perry

Jack and Madge Peters

Todd and Anna Pugh Enviroscapes ^{A+}

Susan and Larry Ray Nationwide Insurance ^R

Christopher and Stacy Remark Aultman Health Foundation and North Canton City Schools ⁺

Terri and Ed Roth Aultman Health Foundation ⁺

Tommy and Mandy Sancic Olde Wood LTD $\ensuremath{^{A\ N}}\xspace$

David and Lisa Schauer Schauer Group, Inc.

Gary and Linda Sirak Sirak Financial Services

John and Susan Sirpilla Camping World/Good Sam *

Larry and Ginny Smerglia UBS Financial Services, Inc.⁺

Kevin and Linda Smith PPI Graphics and Sirak Financial Services ⁺

Carl and Sally Sorenson

Drs. Michael and Julie Thomas Thomas & Associates, D.D.S. and Julie M. Thomas, D.D.S.



MEMBERS DE LA SOCIÉTÉ

\$10,000 - \$24,999 Alexis de Tocqueville Society

The Ward J. Timken, Jr. Charitable Fund TimkenSteel Corporation *

Mr. and Mrs. Joseph F. Toot, Jr. The Timken Company ^R

Jim and Evelyn Valentine Valentine Contractors Inc. ^{A N}

Robert Vitale Midwest Industrial Supply, Inc. *

Harvey and Linda Wagner FirstEnergy and TimkenSteel Corporation ^R

Howard and Sandy Wenger Northstar Asphalt, Inc. and Wenger Excavating, Inc.

Robert and Rhonda Woodhall Central-Allied Enterprises, Inc.

Mark and Tonya Wright Aultman Health Foundation

Two Members de la Société wish to remain anonymous.



Alexis de Tocqueville Society of Greater Stark County



Dr. and Mrs. Michael J. Bernard Morgan, Bernard and Associates *



The Biery Family Biery Cheese Company



Paul and Jane Bishop H-P Products, Inc.



Drs. Brooks and Jennifer Bolyard Canton Medical Education Foundation ⁺



Ted and Cricket Boyd *



Thomas and Kimberly Cecconi Mercy Medical Center



David and Susan Cornet



Chris and Teri Coughlin The Timken Company



David Beasley and Jacqueline DeGarmo Hilliard Jeane LLC and KTA Tator ^A +



Dan and Allison DeHoff DeHoff Development Company and Aultman Health Foundation ⁺



Scott and Karen Fitzpatrick Fitzpatrick Properties



Philip and Joan Fracassa The Timken Company *

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Clair and Eileen Good Aultman Health Foundation



David and Laura Grabowsky Standard Plumbing & Heating Company



Rick and Vicki Haines AultCare and Aultman Health Foundation



Chuck and Rosemarie Hoover MacNealy Hoover Investment Management ^{A +}



Larry and Nancy Hoover



Mike and Holly Jeffries The Joseph A. Jeffries Company



Dr. Michael and Mrs. Judi Krew Aultman Health Foundation



Rich and Stacey Kyle The Timken Company *



William Lemmon



Dick and Kathi Maggiore Innis Maggiore Group, Inc.



Robert W. Mahoney and Kathi Sibel



Larry and Pat Merriman GBS Corp.





Ronald C.* and Patricia A. Miller



Tom and Laurie Moline TimkenSteel Corporation and Aultman Health Foundation ⁺



Fred and Virginia Olivieri Fred Olivieri Construction Company ⁺



Stephen A. and Sondra D. Perry

Jack and Madge Peters



Ed and Terri Roth Aultman Health Foundation *



David and Lisa Schauer Schauer Group, Inc.

Christopher and Stacy Remark Aultman Health Foundation North Canton City Schools ⁺



Gary and Linda Sirak Sirak Financial Services



John and Susan Sirpilla & Family Camping World/Good Sam *



Larry and Ginny Smerglia UBS Financial Services, Inc.⁺



Kevin and Linda Smith PPI Graphics and Sirak Financial Services ⁺

Mexis de Tocqueville Society of Greater Stark County



Carl and Sally Sorenson



Drs. Michael and Julie Thomas Thomas & Associates, D.D.S. and Julie M. Thomas, D.D.S.





Marlene and Joseph F. Toot, Jr. The The Timken Company $^{\rm R}$



Robert Vitale Midwest Industrial Supply, Inc. *



Harvey and Linda Wagner FirstEnergy and TimkenSteel Corporation ^R



Howard and Sandy Wenger Northstar Asphalt, Inc. and Wenger Excavating, Inc.



Mark and Tonya Wright Aultman Health Foundation

"I have volunteered for United Way of Greater Stark County for over 5 years because it gives me a chance to give back, makes a difference in my community and is a great format to reach a hand out and up for those in need. I remember the first time we donated to United Way, then CEO Steve Miller asked Kevin for a donation of printing to help the annual campaign. Kevin agreed in the morning and by the afternoon had a picture of the preschool kids, I think from YWCA, holding up a sign that said Thank You Kevin. It was very sweet. That was the beginning." - Linda Smith, Sirak Financial Services Chair, Women United Co-chair, 2017 Campaign

United Way of Greater Stark County's Hinity Groups

ALEXIS DE TOCQUEVILLE SOCIETY

French philosopher Alexis de Tocqueville visited the United States in the early 1800s, and was impressed by the spirit of selflessness and cooperation among American citizens. The United Way de Tocqueville Society reflects this spirit of cooperation and good will. It personifies the true meaning of philanthropy, with members giving \$10,000 or more annually. Membership in the society offers a variety of networking and social events including the annual dinner. Currently, there are over 398 local Tocqueville Societies in the U.S. Local members are recognized in the annual Leaders in Giving Book, along with national publications.

www.uwstark.org/alexis-de-tocqueville-society

LEADERS IN GIVING

Together, Leaders in Giving accomplish more than any one person on their own. A leader has the vision and conviction that a dream can be achieved. When combined with other contributions, each individual gift supports measurable programs to help people in our community - children, youth, adults and seniors. Donating at this level is an opportunity for passionate individuals to become more deeply involved in United Way's mission through philanthropic leadership. www.uwstark.org/leaders-giving

WOMEN UNITED (FORMERLY WOMEN'S LEADERSHIP COUNCIL)

United Way of Greater Stark County's Women United is committed to lifting women out of poverty. Through service, philanthropy and networking, we empower each other to use our passions, ideas, expertise and resources to transform our community. We don't stand by. We're raising our voices, rolling up our sleeves, and offering tangible solutions that benefit everyone. www.uwstark.org/women-united

YOUNG LEADERS SOCIETY

United Way of Greater Stark County's Young Leaders are generous and dedicated supporters, age 45 or under, who share a commitment to advocate, do something positive and improve our community. YLS members can contribute financial donations - or the gifts of time and talent - to focus on numerous community service projects each year.

www.uwstark.org/content/young-leaders-society



Mexis de Tocqueville Society of Greater Stark County

ALEXIS DE TOCQUEVILLE SOCIETY MENTORS

The following have been honored by an Alexis de Tocqueville member for their contributions to the community and their impact on the lives of people close to them. Those affecting change in either the personal or public realm have done so by example - their unselfish commitment to giving back is a shining beacon in our community.

Nancy Markley Lynn Grabowsky Dr. James F. and Charlene King Paul David Ardis and Glenn DeHoff William "Don" Sterling J. Babe Stearn Mildred Urbach Guy Cecchini E.L. (Al) Cutler Ronald Carl (R.C.) Miller Herbert Schalmo Dr. Ralph T. Warburton A Tribute to Women's Work with United Way For more about Alexis de Tocqueville Society Mentor recognition, visit www.uwstark.org.

NEW ALEXIS DE TOCQUEVILLE SOCIETY MEMBERS

"The greatness of America lies not in being more enlightened than any other nation, but rather in her ability to repair her faults." - Alexis de Tocqueville | French Philosopher and author of *Democracy in America*

Jacqueline DeGarmo and David Beasley Hilliard Jeane LLC and KTA Tator ^{A+}

Chuck and Rosemarie Hoover MacNealy Hoover Investment Management ^{A+}

Todd and Anna Pugh Enviroscapes ^{A+}

Thomas and Miranda Sancic Olde Wood LTD ^{AN}

Jim and Evelyn Valentine Valentine Contractors, Inc. ^{A+}

<u> PLATINUM LEADERS \$7.500 - \$9.999</u>

The Hannon Company Theresa Hannon

Krugliak, Wilkins, Griffiths & Dougherty Co., LPA Mrs. B.J. Wilkins ⁺

TimkenSteel Corporation Chris and Susan Holding Michael and Elaine Reolfi *



GOID HIDERS \$5.000 - \$7.499

Abbott Electric, Inc. Jim and Nancy Abbott ⁺

Aultman Health Foundation Thomas and Katherine Kirkpatrick *

Employers Health Purchasing Corporation Chris and Michele Goff ⁺

FirstEnergy Karen and Nicklos Hutnick *

Foundation Systems & Anchors, Inc. Dr. and Mrs. Anthony Codispoti⁺

Fresh Mark, Inc. Neil and Marie Genshaft *

Meggitt Aircraft Braking Systems Ron and Linda Angelo⁺

Ohio Eye Alliance, Inc. Drs. Debra and Richard Lehrer

The Timken Company Michael J. Hill ^R Karen and Nicklos Hutnick ⁺ Thomas and Katherine Kirkpatrick ⁺ Bob and Donna Leibensperger ^R Gene and Sally Little ^{+ R} Sue and Tim Timken ^R

TimkenSteel Corporation Amy and Shawn Seanor ⁺

United Way of Greater Stark County Karl and Maria Heege ⁺

YWCA of Canton Ron and Linda Angelo ⁺

Three Gold Members wish to remain anonymous.

SILVER LEADERS \$2,500 - \$4,999



American Electric Power Greg Sohovich [№]

Aultman Health Foundation Leo and Linda Casey Frank and Elizabeth Getz Michael and Anne Gunther Dr. and Mrs. Steven Kelly * Adam and Jodi Luntz * Lori L. Mertes, M.D. and Matthew E. Hiestand, M.D. Mr. and Mrs. Robert Molnar * Fermin and Susan Olivera * Doug Wilson and Allison Oprandi * Mr. and Mrs. Chris Parrish * Gilbert and Christine Rowley Tim and Terri Teynor * Bill and Candy Wallace ^R

Aultman North Canton Medical Group Dr. Cliff and Cindy Johnson ⁺ Lori L. Mertes, M.D. and Matthew E. Hiestand, M.D.

The Beaver Excavating Company Stan and Kathy Evans ⁺

Black McCuskey Souers & Arbaugh, LPA Bruce and Celeste Soares

Building Industry Association of Stark County Kevin and Debbie Beck ⁺

BWX Technologies, Inc. Kevin Raketich and Karen Han

The Canton Repository Mr. and Mrs. Stephen Hall Jim Porter

Casey's Furniture Leo and Linda Casey

Chesapeake Energy Matt Rucker Joe and Carolee Vanicek

Chris Rowley Photography Gilbert and Christine Rowley

Diebold Nixdorf B. Scott and Mary Jo Harroff ⁺ James and Ann-Margaret Lambo Greg and Janice Warder ⁺

FirstEnergy Mark and Katherine Julian ForeverLawn Fermin and Susan Olivera +

The Furbay Electric Supply Company Tim and Jean Furbay

The Goodyear Tire & Rubber Company Bob and Tracy Richards ⁺

GPD Group James Shives

H-P Products, Inc. Greg A. Calderone ⁺ Rebekah Eisenbarth Allen and Carol Green ⁺

Huntington National Bank William and Lori Shivers

Ironrock Capital, Inc. Mr. and Mrs. Guy F. Renkert ⁺ J. Steven Renkert ⁺

The J. M. Smucker Company Michael and Amy Mast ⁺

Krugliak, Wilkins, Griffiths & Dougherty Co., LPA Ann Marie and Randy Hunt Bill and Denise Williams ⁺

Lake Local Schools Greg and Janice Warder ⁺

Lifecare Family Health & Dental Center Ann Marie and Randy Hunt

M & M Enterprises Gary W. and Olivia M. Mull *

Marathon Petroleum Company LP Ohio Refining Division Brad McKain

Massillon Container Company Bill Bartko Benjamin F. Vail ⁺ Beverly and Rob Vail ^R

Morgan Stanley Doug Wilson and Allison Oprandi *

Nationwide Insurance Michael Studebaker

North Canton City Schools Allen and Carol Green



SILVER LEADERS \$2,500 - \$4,999



OMNOVA Solutions Ron and Debbie Myers *

Perry Local Schools Stan and Kathy Evans ⁺

Putman Properties, Inc. Wick Hartung Timothy and Marilyn Putman

Radiology Associates of Canton Bill and Candy Wallace ^R

Radiology Services of Canton, Inc. Mark and Karen DeGalan ⁺

Ramsburg Insurance & Financial Services, Inc. Tim and Elizabeth Ramsburg ⁺

Richeson Design, Inc. Anne Richeson-Scanlon and Blake L. Scanlon

Sisters of Charity Health System Joyce and Terry Kessler ⁺

Stark Industrial, LLC Samuel and Susan Wilkof ⁺

Synchrony Financial Gary and Cis Schumacher ⁺

Talent Results Consulting, LLC Michael and Amy Mast⁺

The Timken Company Kevin and Debbie Beck * Ravi and Meena Bhatia + R Rick and Amy Boyer Bob and Karen Campbell + Don and Shelly Chadwick + Brad and Susan Crozier * Kari Groh and Gary Whiston *R Dr. Stephen and Mrs. Wendy Johnson + Amanda Montgomery * Ron and Debbie Myers + Douglas and Megan Nelson * Dave and Jen Novak Alan and Melanie Oberster Jerry and Liz Rhodes + Brian and Laurie Ruel Anne Richeson-Scanlon and Blake L. Scanlon John and Linda Schubach R

TimkenSteel Corporation

Frank and Darien DiPiero ⁺ Douglas M. Farley ⁺ Beth and Eric Murray ⁺ Kevin Raketich and Karen Han Bob and Karen Vandervaart ⁺ Joe and Carolee Vanicek Keith and Deb Zimmerman

VanScoder Interiors Bill and Denise Williams *

Walsh University James and Ann-Margaret Lambo

Westfield Group Matthew and Lori Gabel *

Winkle Industries Joseph and Christina Schatz

Individual Supporters

Julie Balzer Mr. and Mrs. Dallas B. Barnhouse ⁺ Julia B. Belden Susan E. Bowling Mrs. Ann M. Brothers ⁺ Richard and Susanne Campbell Ron and Mary Davis John and Gerri Humphrey Dr. and Mrs. James F. King ⁺ Ken McPeek ⁺ Mr. and Mrs. Salvatore J. Miraglia, Jr. Vince and Linda Parcher ⁺ Earl and Nancy Sheehan ⁺ Robert Wharton⁺

Seven Silver Members wish to remain anonymous.

PEWTER LEADERS \$1,500 - \$2,499

Abbott Electric, Inc. Michael and Barbara Abbott * Brent and Stefanie Fatzinger *

Akron Canton Airport Karen and Richard McQueen +

Alliance Community Hospital Frank and Amy Antonacci ⁺

American Electric Power Julie Williams ^N

Atrium OB GYN Inc. Ron and Jane Becker

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Ann-Margaret Lambo Sally Lavery Vi Leggett Dr. Debra Lehrer Donna Leibensperger Kelly Lilly Carmela Lioi Julie Loos Tracy Lumpp Shirley Lundstrom Jodi Luntz Sharon Luntz Kathi Maggiore Stephanie Maier Amy Malaska Kathleen P. Mann Cindy Marvin Amy Mast Paula Mastroianni Martha McClaugherty Laurie McClellan Kara McCune Cindy McFadden Angela McGee Karen Soehnlen McQueen Susan Mercer Nancy W. Merrill Pat Merriman Lori L. Mertes. M.D. **Diane Miller** Patricia A. Miller Jamie Milobar Laurie Moline Rachel Molnar Amanda Montgomery Gail Moore Bobbie Muhlbach Olivia Mull Theresa Mullen Kim Musille Harriet Narens Sue Neil Cyndia Newburn Diane Novak Ramona Oettli Susan Olivera Grace Olivieri Virginia Olivieri Dr. Allison Oprandi Anne Paliswat Kimberly S. Palmer Linda Parcher Janet Parrish Jan Pattison Angela Perisic Sondra D. Perry Lucia Pileggi Diana Pittman

Joan S. Pugnale Teresa Purses Marilyn Putman Elizabeth Ramsburg Debra Rankine Sandy Rapp Susan Ray Sara Reich Stacy Remark Tiffany Remley Amv Renkert Liz Rhodes Tracy Richards Anne Richeson-Scanlon Carol Risaliti Debbie Ritz Marissa Ritzert Lisa Rizzo Ms. Joyce E. Rodek Jacki Ronning Jannean Roschival Terri Roth Chris Rowley Mary Rusnak Patricia Russell Elaine Russell Reolfi Ms. Sheila Rutt Tracy Sabo Cynthia Samolczyk Peggy Savage Jo Ann Schaeublin Lisa Schauer Amy Seanor Robin Seemann Gretchan Sekulich Mary Serapiglia Jeannine Shambaugh Ms. Mary Jo Shannon Slick Melissa Shelton Sue Shepherd Heather Shundry Kathi Sibel Meridy Sieloff Linda Sirak Susan Sirpilla Ginny Smerglia Linda Smith Colleen Sondles Sally Sorenson Nancy Spatholt Janine Stackhouse Lecia Stark Susan Steiner Amanda Sterling Amy Sterling Andrea Stewart Debbie Stimmel Peggy Stone



Kelly Strunck Kristine Syrvalin Shirene Tapyrik Vera Teachout Terri Teynor Christina Tharp Dr. Julie M. Thomas Jane Timken Carol Titus Marci Tolerton Deborah D. Trubatch **Beverly Vail** Mrs. Pam R. Valentine Kim Vandegrift Carolee Vanicek Cynthia Vignos Mrs. Darlene Violet Misha Wade Linda Wagner Candy Wallace Janice Warder Gay Welker Kelly Widders Eileen Wile Denise Williams Tena Wilson Lisa Woit Renee Wood Katie Wright Tonya Wright Kathy Zimmer Deb Zimmerman Robin Zollinger Bonita Zorc Kathy Zurakowski

Nine Women's Leadership Council Members wish to remain anonymous. We were honored to lead United Way's Annual Campaign last year. Although we were financial supporters of United Way, we actually knew very little about the organization and the important work being done through funded programs here in our own community. Our experience as campaign co-chairs gave us the opportunity to learn about United Way of Greater Stark County's Strategic Plan, and how the organization leverages every dollar to make the biggest impact. We heard the stories of situations being made better, and lives being changed. Now, more than ever, we believe in United Way's mission and we know that this vital organization assists people in need, while achieving measurable results.

Many local businesses and individuals are facing financial challenges right now, including some of our reliable contributors. We want you to know that we appreciate your continued support as a Leader in Giving. Your contribution - big or small - will be combined with others and invested toward United Way's essential building blocks for helping the people of Greater Stark County thrive and succeed.

United Way of Greater Stark County fights for the Health, Education and Financial Stability of EVERY person in EVERY community. Thank you for joining the fight, and for helping us mobilize the caring power of our friends and neighbors. We win by living United.



Ted & Scott Swaldo Campaign Co-chairs, Board of Directors 2016 - 2017

UNITED WAY OF GREATER STARK COUNTY'S CAMPAIGN AWARDS

BEST IN SHOW AWARD Celebrates campaigns that successfully incorporated best practices of fundraising, employee engagement and campaign innovation that resulted in an achieved increase in campaign revenue and participation.

Class A: Fewer than 100 employees **PolyOne Corporation**

Class B: 101-250 employees **City of Massillon**

Class C: 251-500 employees **Gervasi Vineyard**

Class D: 500+ employees **Synchrony Financial**

SPIRIT OF CARING AWARD Celebrates a company's outstanding commitment to improve lives in Stark County. Spirit of Caring companies demonstrate an exemplary level of employee and leadership giving campaigns, volunteer programs and corporate contributions.

Aultman Health Foundation The The Timken Company TimkenSteel The Beaver Excavating Company Diebold Nixdorf

CORNERSTONE AWARD

Celebrates workplaces that have achieved at least 65% employee participation, follows best practices, and experienced growth in campaign revenue.

Alliance Area Domestic Violence Shelter Arts in Stark Boys and Girls Club of Massillon Catholic Charities Serving Portage & Stark Counties Massillon Plaque Company Ohio CAT PPI Graphics Stark Education Partnership The Karcher Group Wally Armour Auto Family Westark Family Services, Inc.

TRAILBLAZER AWARD Celebrates workplaces that increased their level of commitment and support.

Alliance City Schools **Canton City Government City of Massillon Everhard Products, Inc.** Gervasi Vinevard Hendrickson Trailer Commercial **Vehicle Systems** Ironrock Capital, Inc. **Massillon City Schools** PolyOne Corporation Standard Plumbing & Heating Co. Standard Printing Company Stark County District Library **Steel Equipment Specialists** The Beaver Excavating Company Seifert Technologies, Inc. The Karcher Group Wally Armour Auto Family Walsh University

PIONEER AWARD

Celebrates outstanding contributions from newly engaged local organizations. Each organization made contributions to the UWGSC Annual Campaign through corporate gifts, employee campaigns, and/or special events that reflect United Way's mission and have significantly impacted the Greater Stark County community.

Alliance for Children & Families.Inc. Access Health Stark County Inc. American Road Machinery, Inc. Ashlev Furniture HomeStore Wellsville Carpet Town Inc. **Builders Exchange of** East Central Ohio **Building Industry Association** of Stark County Chas E. Phipps Company **Commercial & Savings Bank** Enviroscapes EB Display Company, Inc. **Farmers National Bank** LSI Graphic Solutions Plus Masonic Learning Center for Children Margaret B. Shipley Child **Health Clinic** Olde Wood LTD Shearer's Foods, Inc. Valentine Contractors Inc. Visit Canton WDPN/WDJO Radio Stations Western & Southern **Financial Group** W. W. Schaub Electric Company

VOLUNTEER AND ENGAGEMENT OPPORTUNITIES

VOLUNTEER INCOME TAX ASSISTANCE

Help the community in preparing taxes free of charge by becoming a volunteer with the Volunteer Income Tax Assistance (VITA). UWGSC provides free, basic income tax preparation services to community members with low to moderate incomes. By volunteering, you can help boost a family's yearly income by up to 35% and have a direct impact on the lives of working families and the community in which we live. No experience is necessary. All volunteers receive IRS-certified training appropriate for their position. www.uwstark.org/freetax

MYBUDGETCOACH®

Help working families gain control over their finances by becoming a coach. You'll assist families with establishing good economic habits that lead to greater financial stability. Help people organize their financial records, develop a realistic budget, and identify short and long-term financial goals that will ensure a more secure future for their family. Over the course of the 12-month program, coaches spend approximately 2 hours per month on the MyBudgetCoach program. www.uwstark.org/mybudgetcoach

UNITED WAY OF GREATER STARK COUNTY'S FINANCIAL PROSPERITY CENTER AT OHIOMEANSJOBS

The Financial Prosperity Center helps clients find long-term solutions for the financial challenges they are facing. Employment coaches help clients look for a first job, bounce back from unemployment, transition to a new career and with professional advancement. Financial coaches help clients manage debt and expenses and improve their economic situations. Coaches also help applicants navigate the complex eligibility and enrollment processes of finding income assistance. www.uwstark.org/financial-prosperity-center

GET CONNECTED

This program gives you and your employees an opportunity to mold the workforce of tomorrow. Through Get Connected, high school juniors and seniors enrolled in Career Tech programs visit workplaces, learn about careers that align with their interests, and build relationships with employees in your organization. An optional ongoing mentoring component includes continued communication between the student and the employee mentor they met during the event.

www.uwstark.org/get-connected



VOLUNTEER AND ENGAGEMENT OPPORTUNITIES

BRIDGES OUT OF POVERTY WORKSHOPS

Bridges supplies the tools, training, understanding, access and guidance to help people better understand generational poverty. This workshop teaches how to break barriers between the economic classes and is approved for 5.5 CEU's for social workers. The training can be used at all levels: individual, institutional, community and policy. www.uwstark.org/bridges-out-poverty

STONE SOUP

Stone Soup is a mass meal preparation volunteer activity. Each volunteer is assigned specific ingredients to bring. All of the ingredients are combined to complete a recipe. Together, volunteers assemble casseroles, soups and sandwiches to be delivered to shelters in our community. This is a family friendly volunteer opportunity for people of all ages. Registration required.

www.uwstark.org/stonesoup

WOMEN UNITED EVENTS

Network with other influential women who have a passion for the community. This is your chance to learn about the key issues impacting our community, advocate at the local and state level and become part of meaningful, global progress. www.uwstark.org/women-united

STARK WALKS

A collaboration between UWGSC, Stark Parks and Live Well Stark County, Stark Walks are scheduled walks on pedestrian-friendly urban pathways, encourage safe exercise and are a free, easy way to participate in physical activity. Take a step in the right direction - walk the paths, explore your community, get great exercise and be healthy! www.uwstark.org/stark-walks

GAMECHANGER BUS TOURS

Ride along with us to see local philanthropy in action as we visit some of the neighborhood organizations that provide crucial services to residents. We're bringing together like-minded leaders on a bus tour to create community among donors, show you how your United Way of Greater Stark County dollars are invested, and inspire you to spread the word on how we all make a difference when we all live United. www.uwstark.org/Gamechanger-Bus-Tour



YOUR UNITED WAY AGENCY ENDOWMENT FUND Helping to build a Greater Stark County

CREATE YOUR LEGACY

The United Way Agency Endowment Fund (formerly the United Way Foundation) was established in 1996 as a way for donors to provide endowed gifts to the annual United Way campaign. The United Way Agency Endowment Fund's permanent assets are held at the Stark Community Foundation. Over the years, the United Way Agency Endowment Fund has grown with leadership from community volunteers who had the vision to provide a way for donors to bequest leadership gifts and provide permanent income for the annual campaign.

United Way of Greater Stark County is committed to partnering with our donors to provide solutions to their philanthropic goals. The United Way Agency Endowment Fund provides the vehicle for donors to make an impact on our community forever.

Alexis de Tocqueville Society members can perpetuate, or endow, their gifts by making a principal contribution to the United Way Agency Endowment Fund, which will generate annual interest equal to the amount of the annual gift.

TO ENDOW A PLEDGE OF PLEASE CONSIDER A GIFT OF \$1,000 \$25,000 \$2,000 \$50,000 \$5,000 \$125,000 \$10,000 \$250,000

There are a number of financial vehicles to consider. The best one for you will depend on your personal and financial situation. We encourage you to consult with your financial planner and/or attorney. These gifts offer the potential for income tax deductions and some may reduce the size of your estate and therefore reduce estate taxes. In addition, some employers match employee gifts which can lower your cost.

There are several ways to care forever and give to the United Way Agency Endowment Fund, including cash, bequest, securities, life insurance, real estate and charitable trusts. Please consider the following options:

- Donating an outright gift of cash or appreciated stock
- Designating United Way as the beneficiary of a retirement account
- Designating United Way in your will (making a bequest)
- Making United Way the beneficiary of a life insurance policy, either an existing policy or a new policy
- Creating a "split gift" such as a charitable gift annuity, charitable remainder trust and charitable lead trust

If you are interested in any of our Planned Giving options, we will be pleased to work with you and your advisors to develop a planned gift that best suits your particular needs.

Please contact Maria Heege at 330-491-9970 or *maria.heege@uwstark.org* for more information or to discuss your needs in confidence.

United Way of Greater Stark County



