

When I grow up, Starts Today



SKyle

Future Nail Designer



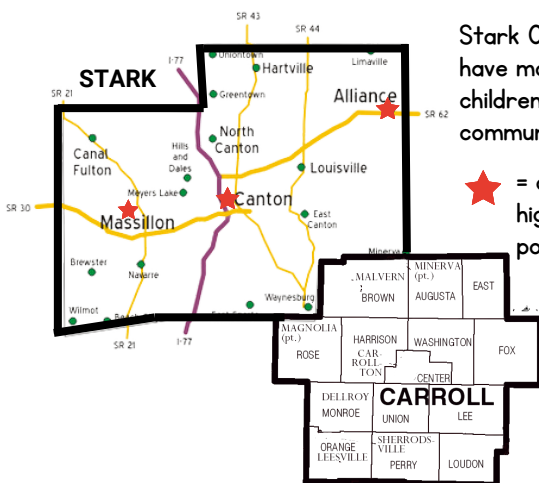
You Can Foster Change

When the burdens of poverty are lessened, children have the chance to dream and work toward their future. Poverty creates barriers that can make living and thriving difficult. ACEs (Adverse Childhood Experiences) affect a child's ability to learn and hinder their capacity to achieve their aspirations. You can foster change! United Way of Greater Stark County ensures your donations are utilized to coordinate services to ensure safe, stable, and nurturing relationships and environments that give children the opportunity for a strong start.

Adverse Childhood Experiences (ACEs) are potentially traumatic events that occur in childhood. The more ACEs the greater the risk of harm.



Childhood poverty and ACEs are linked to worse outcomes in nearly every aspect of life from physical and mental health to education, quality of life and lifelong earning potential.



Stark County children have more ACEs than children in other communities.

★ = areas with the highest areas of poverty

United Way of Greater Stark County builds our community's capacity to alleviate the impact of poverty and empower families to unleash their potential. Ultimately, we envision a community where all children realize their full potential.



Research shows that reducing the risk of ACEs and building upon protective factors reduces the health and economic costs related to ACEs



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Stark • Carroll
UNITED WAY

Your Donation Provides These Supports



Strong Neighborhoods, Strong Families

United Way of Greater Stark County brings services to partner preschool and elementary schools in Alliance, Canton, and Massillon to ensure children have a strong start in life, parents build resiliency, and families experience less stress and fewer barriers to economic stability.

Our Focus: Supporting Families with Young Children

1. Economic Stability



Emergency Rent/Utility Assistance, Transportation, Car Repair

2. Skills



Parent/caregiver skills training, early childhood education, home visiting programs

3. Relationship Building



Mentoring, after-school programs with social/emotional components

How Your Donation Can Foster Change



\$1/week provides a set of books for two preschool classrooms, which can be used to strengthen early literacy skills

\$3/week provides snacks to children in an afterschool program

\$5/week provides one week of preschool and care for a 4-yr-old child

\$10/week will provide 31-day bus passes to ride local transit

A CARE Team provides services to students to address non-academic issues, such as lack of health care, food, housing, emotional supports, and other issues that hinder their success in school.

OVER **8,000** CHILDREN SERVED THROUGH CARE TEAM.

Results

\$100,000 invested into Black-led agencies

48 funded programs through 2024 - 2025 to serve children, individuals, and families throughout Stark and Carroll Counties

108,759 individuals were impacted by United Way of Greater Stark County-supported programs over the past year, with 80% of the people served living at or below the federal poverty level.

Stats

Results of services provided through the Strong Neighborhoods, Strong Families initiative in Gibbs Elementary School in Canton show:

IMPROVED READING

IMPROVED IN MATH

IMPROVED ATTENDANCE

REDUCED FOOD INSECURITY

INCREASED FAMILY SUPPORTS