

Impact Insight and Inspiration

October 2024

Campaign Awards - Will YOUR Workplace WIN this year?

Campaign Season is well underway, and we want to extend a heartfelt THANK YOU for your incredible efforts in raising funds to support children and families in our community! Your dedication is making a real difference. To keep the momentum going, we're excited to share that workplaces have the chance to compete for several prestigious awards: the **Peak Performance Award** for the highest amount raised per person within your workplace, the **When I Grow Up: Workplace Impact Award** for the best submission of photos, videos, stories, or graphics showcasing your United Way fundraising efforts, determined by the most social media likes, and the **Movers & Shakers Award** for the highest increase in campaign dollars.

This is a fantastic opportunity to showcase your hard work and inspire others! For more details on how to participate and potentially win, please reach out to your United Way Lead or Point Person. Let's keep pushing forward together!



VOLUNTEER HIGHLIGHT



The Strong Neighborhoods, Strong Families initiative empowers families with children under 8 years old living in high-poverty neighborhoods by bringing vital programming directly to local schools. This initiative operates at Alliance Preschool, Franklin Elementary and Preschool, and Gibbs Elementary, and addresses challenges like food insecurity head-on.

Employees from the METALLUS Faircrest Plant, Gambrinus Plant, and Harrison Plant stepped up by collecting shelf-stable meals, granola bars, fruit cups, and other snacks, assembling over 1,350 snack bags for students. These bags provide essential support, ensuring that children have something to take home, which can make a significant difference in their lives. Additionally, the employees collected rolls of toilet paper and paper towels, boxes of Kleenex, and containers of Clorox wipes, all of which will be part of a larger collection effort for a Thanksgiving Giveaway for every family in these schools. Their efforts truly exemplify the power of community support and collaboration!

METALLUS

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EMPOWERING DREAMS – TROY'S STORY

Children in poverty often struggle to envision their future as they are forced to focus on meeting immediate needs. When we can connect children and their families to the resources they need, dreaming begins again along with the possibility of coming true. Troy is a student at Gibbs Elementary School, and he dreams of being a Zookeeper when he grows up. Through support and collaboration, United Way of Greater Stark County was able to give him the incredible opportunity for a behind-the-scenes tour of the Akron Zoo!

Adventures of a future zookeeper!

I'm going to be a zookeeper when I grow up!

I was invited to learn about zookeeping at the Akron Zoo!

COOL!

The Lemurs welcomed me and even high fived me when I met them!

What a great day at the Akron Zoo learning how to be a zookeeper!

WOW!

Fed the penguins and the bears!

UWGSC – September 2024